
CAPSULE WARDROBE PLANNER

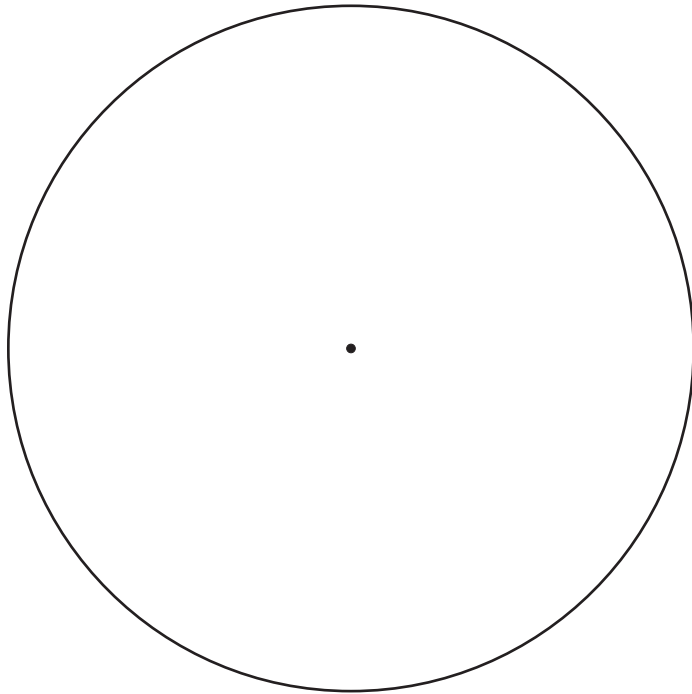
..... to

month

month

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LIFESTYLE



Fill up the pie chart to represent your lifestyle activities.

It's also helpful to list out any special events, holidays, or trips in the margins.

Ask yourself...What kind of activities does my lifestyle typically include? How much of my time will I spend at work? How much at home? How much out with friends? How much for special activities or events?

WORD ASSOCIATION

Write out any and all words you can think of that describe style. Circle the ones that match the style you're going for. Cross out the ones that don't. Then narrow down to your top 3-6 favorite words.

Here's a list to get you started...Boho, Trendy, Cool, Earthy, Chic, Natural, Classic, Effortless, Polished, Professional, European, Sporty, Sweet, Flirty, Girly, Colorful, Festival-Inspired, Beachy, Outdoorsy, Urban.

BRANDS

**Make a list of stores, brands, and designers that you love
+ that work for your style, body, and budget.**

It's also helpful to make notes about the specific pieces they carry that fit you perfectly.

*Ask yourself...Where did I buy the pieces that I continually reach for, again and again?
What brands match my budget? What brands design for my body type?*

COLORS

		<i>major</i>
		<i>minor</i>
		<i>accents</i>

Fill in the boxes to create your color scheme.

Include color from all aspects of your wardrobe including shoes and accessories.

*Ask yourself...Am I drawn to colors or neutrals? What colors are seasonally appropriate?
What colors make me happy to wear? What colors have I been wanting to play around
with?*

MY GO TO PIECES

Make a list of your go to pieces.

These can be pieces you already own or pieces you may want to buy. Think of it as a general list of your favorites so you can get a clear picture of your style. For example, skinny jeans, cozy knits, ankle boots, etc.

Ask yourself...What items do I love to wear/feel great wearing? What items do I continually grab, again and again. What do I want more of in my wardrobe this season?

MY GO TO OUTFITS

Create go to outfit recipes out of your go to pieces.

Again, think of this as a general list of outfits that you love so you can get a clear picture what you like to wear. For example, skinny jeans + drapey knit top + long sweater cardigan + ankle boots.

Ask yourself...What kinds of outfits do I feel good in? What kinds of outfits match my lifestyle activities? What kinds of outfits send the right message about who I am?

SHOPPING LIST

Make your shopping list.

Have fun and list all the things you think you might need. Remember, you should only have 37 items in your closet.

Ask yourself...Do I need to replace any items? Do I need more color or pattern in my wardrobe? Do I need items more appropriate for the weather?

BUDGET

Spend all your money here, on paper, before you go shopping.

It may help to do some online shopping so you can see how much specific items cost before you buy.

Coming up short? Try selling some of your old clothes to fund your new ones.

MY CAPSULE WARDROBE

You've planned and shopped—CONGRATS! Now list out the 37 items in your capsule wardrobe.

Bonus: Download the StyleBook app to really make the most of your capsule wardrobe. You can plan outfits and organize them into categories like "For Work" and "Date Nights." You'll be amazed at just how many outfits you can create from your 37 pieces. It's how I keep track of all my outfits for Unfancy.

LESSONS LEARNED

You'll learn a lot during the season while you're not shopping. Jot down notes, ideas, and lessons here when they come to you, so that shopping + planning next time will be a breeze!

And if you share your journey on social media, make sure to tag it #unfancy so we can all follow along!
